

# NEXUS

DIGITAL CARD

Get your Digital card



Connect  
Grow  
Thrive

# Our team



**Manav Solanki**  
Founder & CEO



**Shubh Vyas**  
Co-Founder



**Parth Shah**  
Chief Operating Officer



**Vrishti Solanki**  
Business Advisor



**Maanvi Joshi**  
Financial Advisor

# Who we are?

A technology-driven company revolutionizing digital networking.

# What we do?

Provide dynamic digital cards for business and Individuals with quick Smart sharing, lead capture, analytics, and CRM integration.

# Our mission

To simplify professional networking and enhance business engagement.

# Our vision

To become the leading digital networking solution worldwide.



# Why to Choose Nexus?

## Encouraging Green Business Practices: Saving

6M  
trees

54K  
liters of water

1,000 kg  
CO<sub>2</sub>

## Cost Savings & Scalability

Businesses save up to 60% on reprinting costs

## Dynamic Digital Cards

NFC & Digital sharing

10x Growth

Real-time updates

## Unstoppable Connectivity & Engagement

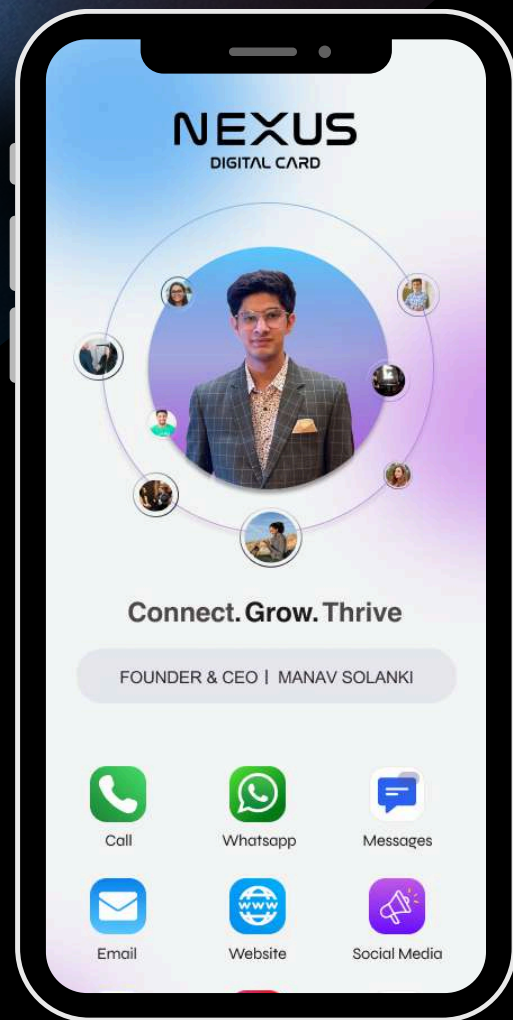
people retain 80% more information through interactive digital experiences

## All-in-One Business Platform

Streamline networking   Advance Analytics   Brand representation

# Services & Products

Get your Digital card



Demo

## Digital Business Cards

Contact Sharing

Templates

Personalised

## Accessories



NFC Cards



NFC Keychains



NFC Scanner Stand



# How it works:

## Create

select template or create personalised card with us.

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## Share

Exchange digital cards via NFC Card, Digital sharing, Smart Links, QR codes, etc

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## Grow

Track leads with advanced analytics. Share to your CRM softwares for 10x Growth.



# Key features



## Advance Analytics

Detailed tracking of interactions and lead engagement.



## All in One Platform

Whether you're a business or an individual, build your complete digital identity in one place



## Lead Capture

Instantly collect, organize, and integrate leads into your CRM, ensuring effortless follow-ups and higher conversion rates.



## Business Features

Showcase your offerings with product highlights, videos, and info dropdowns designed to help your audience understand your business better.



## NFC Card

Instantly share your digital card with a simple tap.

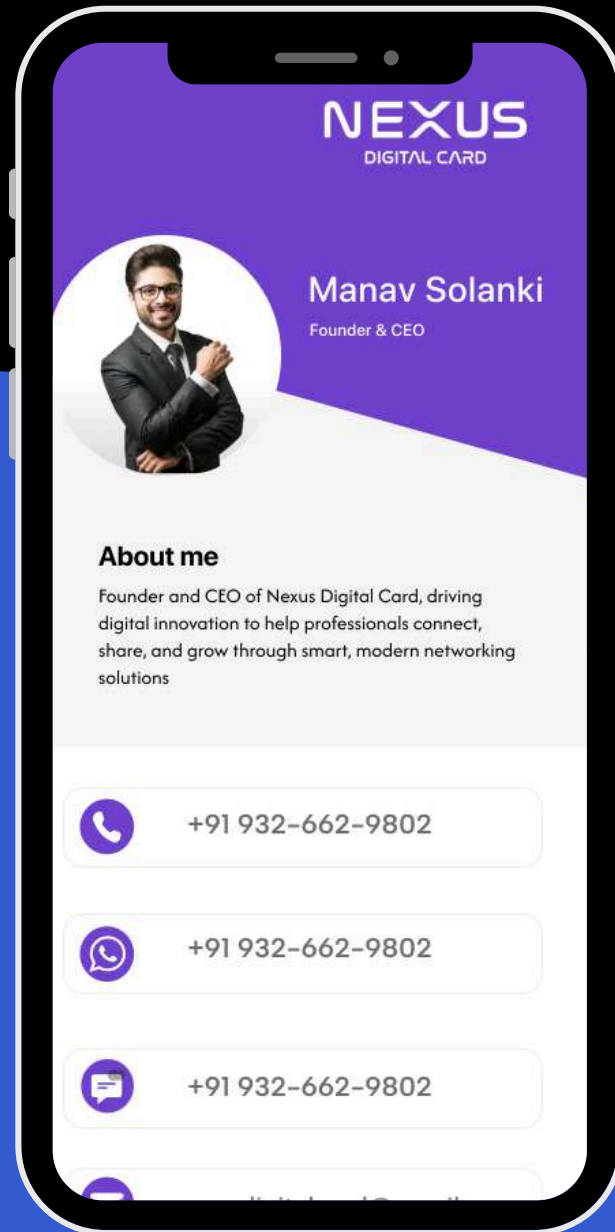


## Cost Effective

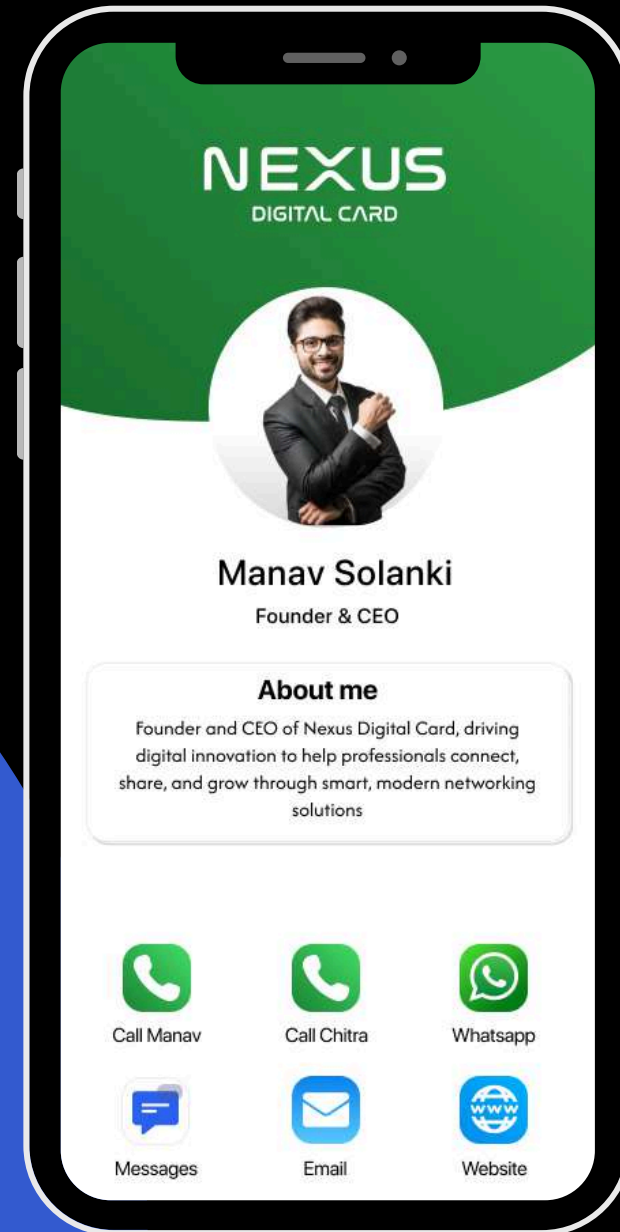
Eliminate recurring printing costs with a scalable digital solution.

# Templates

Choose your Template



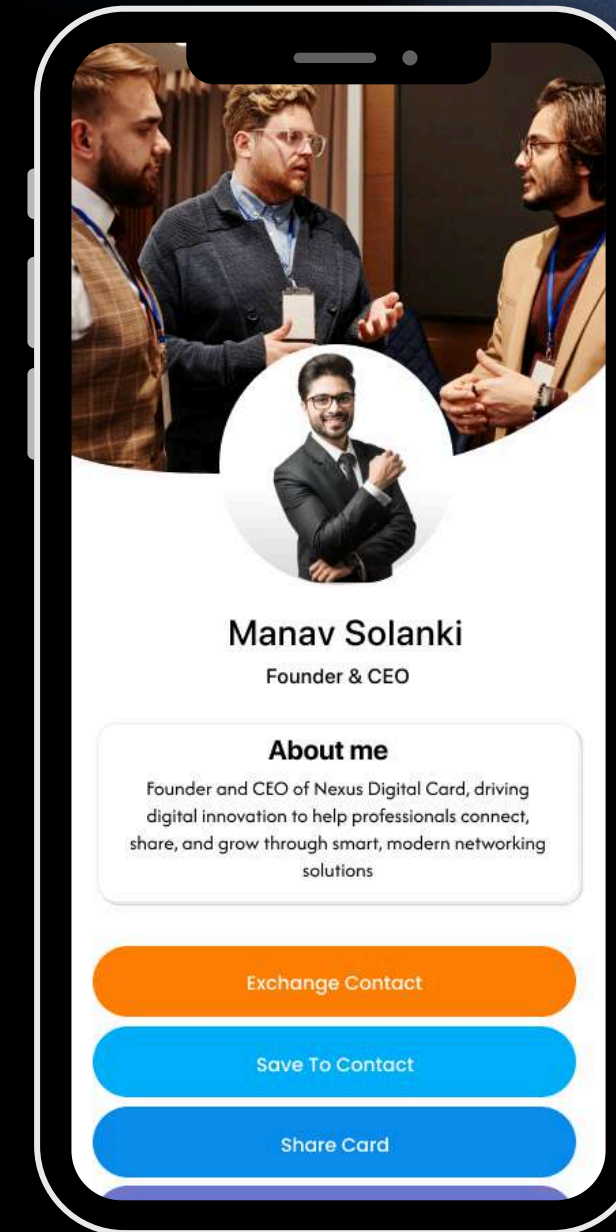
Template 1



Template 2



Template 3



Template 4

# Templates

Choose your NFC Card



Black NFC



Black NFC



Black NFC



Black NFC



Black NFC

# Plans & features

Features Demo

Template

Custom

₹1200 CONTACT SHARING	₹3000 TEMPLATES	₹5000 PERSONALISED	Accessories NFCS
<ul style="list-style-type: none"><li>• Paid NFC Card</li><li>• Google Analytics</li><li>• Standard Templates</li><li>• Basic CTAs</li><li>• Support 24/7</li><li>• Lead Capture</li></ul>	<ul style="list-style-type: none"><li>• FREE NFC Card - 1 (PVC)</li><li>• Google Analytics</li><li>• Premium Design</li><li>• Business + Custom CTA</li><li>• Priority Support</li><li>• Lead Capture</li></ul>	<ul style="list-style-type: none"><li>• FREE NFC Card - 1 (PVC)</li><li>• Google Analytics</li><li>• Custom Design</li><li>• Business + Custom CTA</li><li>• Priority Support</li><li>• Lead Capture</li></ul>	<ul style="list-style-type: none"><li>• Standard NFC Cards</li><li>• Custom NFC Cards</li><li>• Premium NFC cards</li><li>• NFC Keychain</li><li>• NFC stickers</li><li>• NFC pop-up</li><li>• NFC wallet tracker</li><li>• QR code Stand</li><li>• More...</li></ul>
<ul style="list-style-type: none"><li>• Paid NFC Card</li><li>• Smart link</li><li>• Smart QR code</li><li>• Digital sharing</li></ul>	<ul style="list-style-type: none"><li>• Metal + Custom NFC Card</li><li>• Custom Domain link</li><li>• Custom QR code</li><li>• Digital sharing</li></ul>	<ul style="list-style-type: none"><li>• Metal + Custom NFC Card</li><li>• Custom Domain link</li><li>• Custom QR code</li><li>• Digital sharing</li></ul>	

# Plans & features

Template

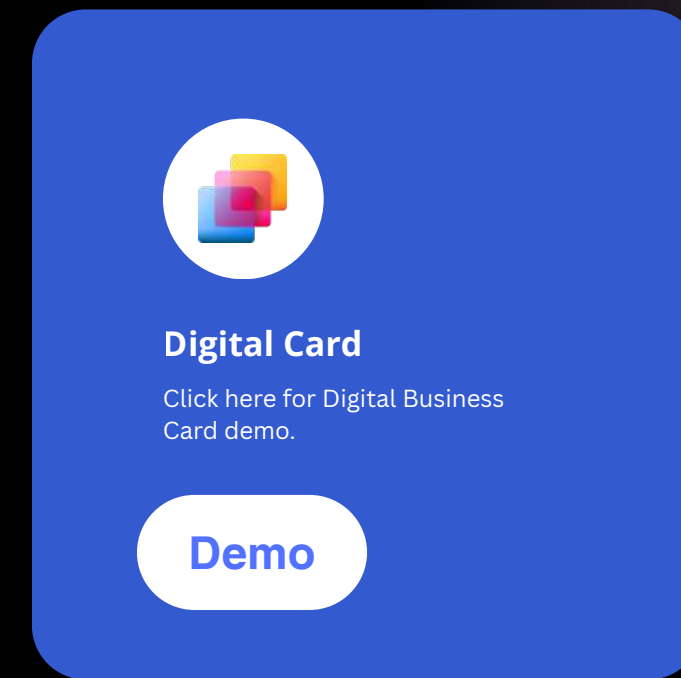
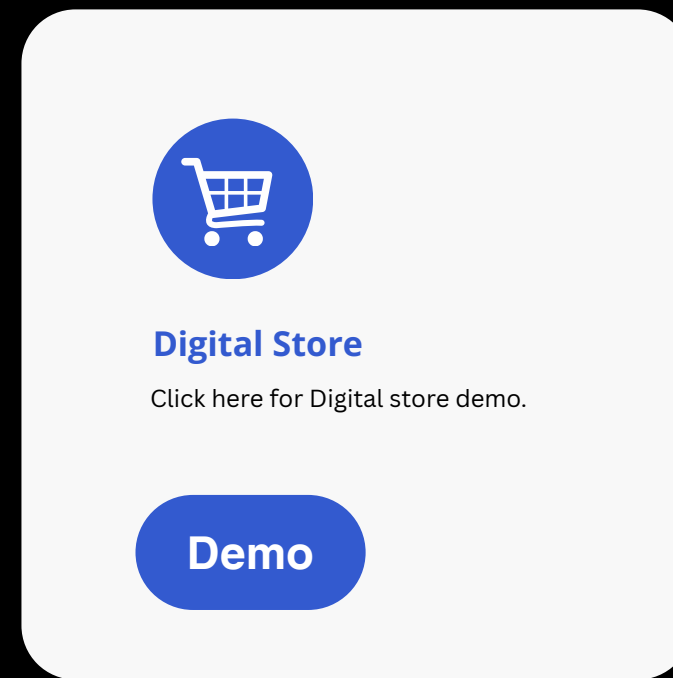
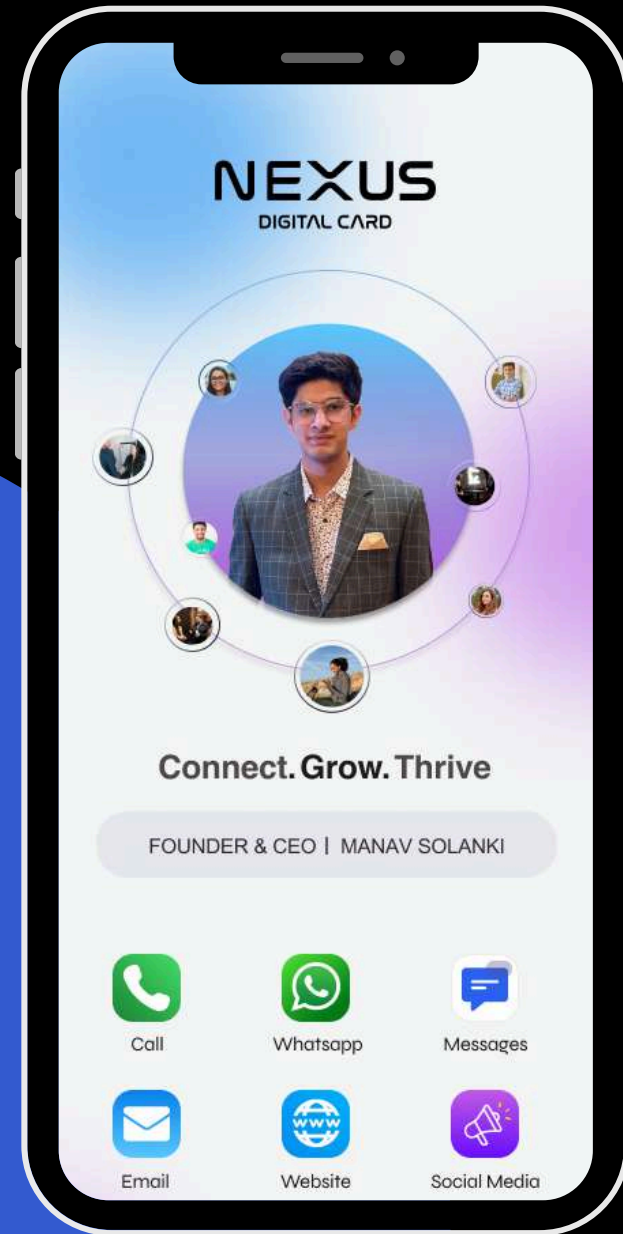
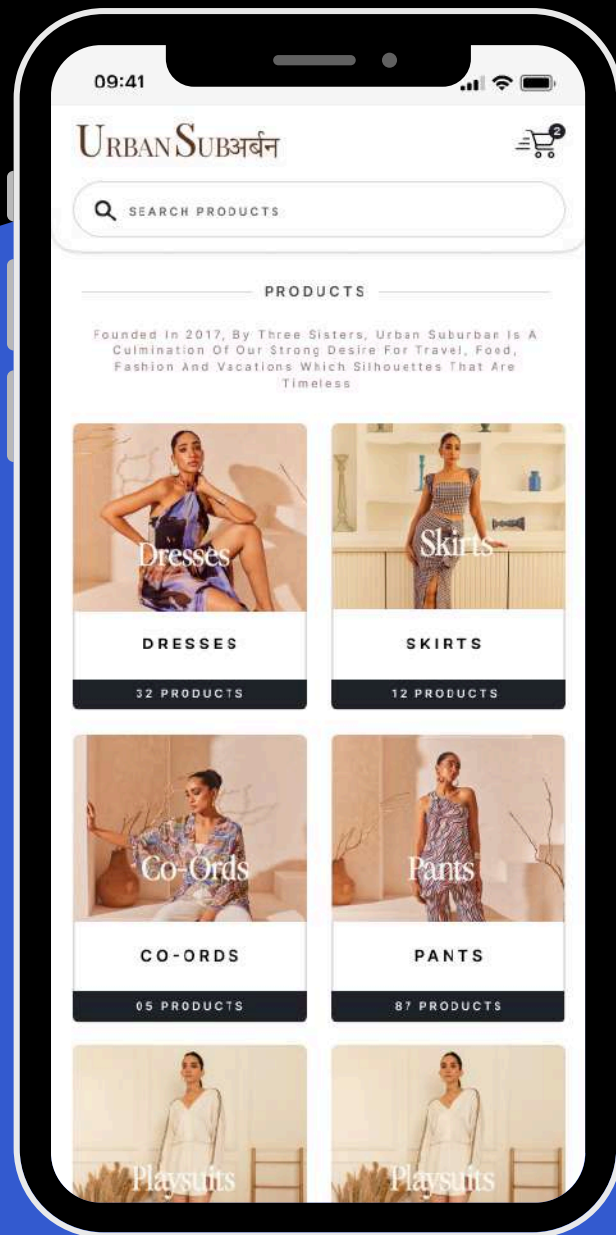
Custom

CONTACT SHARING	INDIVIDUAL'S	PERSONALISED
<ul style="list-style-type: none"><li>• Basic info/ about</li></ul>	<ul style="list-style-type: none"><li>• Basic info/ about</li><li>• Promotion section - carousel + CTA</li><li>• Info dropdown</li><li>• Gallery + CTA</li><li>• Custom CTA</li></ul>	<ul style="list-style-type: none"><li>• Basic info/ about</li><li>• Promotion section - carousel + CTA</li><li>• Info dropdown</li><li>• Gallery + CTA</li><li>• Custom Feature</li></ul>

# Call to actions/buttons

BASIC CTA	BUSINESS CTA	CUSTOM CTA
<ul style="list-style-type: none"><li>• Call</li><li>• Message</li><li>• Email</li><li>• Whatsapp</li><li>• Location</li><li>• Website</li><li>• Social Media Links</li><li>• Lead Capture</li><li>• Save to Contact</li><li>• Download Card</li><li>• Digital Share</li></ul>	<ul style="list-style-type: none"><li>• Pay</li><li>• Google Review</li><li>• Digital Brochure</li><li>• Gallery</li><li>• Book your Appointment</li><li>• Food Menu</li><li>• Custom CTA</li></ul>	<ul style="list-style-type: none"><li>• Portfolio</li><li>• Google</li><li>• Digital Brochure</li><li>• Gallery</li><li>• Book your Appointment</li><li>• Food Menu</li><li>• Custom CTA</li></ul>

# Demo links



# THANK YOU

## Website

[www.nexusdigitalcard.com](http://www.nexusdigitalcard.com)

## Email

[info@nexusdigitalcard.com](mailto:info@nexusdigitalcard.com)

## Call us

932-662-9802



Connect  
Grow  
Thrive  
with us..